



TRADING
RISK MANAGEMENT

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TRU Trading Co.



Full-Service brokerage office specializing in risk management strategies for cattle operators, farmers, elevators, co-ops and more.

We put our years of market experience and risk management to work on behalf of clients every day. From livestock and grains, to cotton and energies, our strategic trading, hedging, and consulting ideas leverage these specialized markets to align with the goals of our clients.

Our background is heavily influenced from both the commercial merchandising and performance-based trading world and goes back to a risk vs reward and capital management focus. It is not enough for us to “just be hedged”, we want to maximize those hedges, and trade and manage positions in a way that delivers results that stand out from the crowd.

Live Webinar

Thursday, 1-28-21 at 3:00 pm CST
Long term forecasts for Corn,
Cotton, Cattle & Equity Markets,
Hedging Strategies, and More.

www.trutradingco.com/webinar

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Disclaimer: TRU Trading LLC's principals and associates are registered with the National Futures Association (NFA) as an independent Introducing broker. TRU Trading LLC also operates under the guidelines of the Commodity Futures Commission (CFTC) and is authorized to represent multiple futures clearing merchants, FCMs to their clients. Trading on regulated commodity exchanges involves possible risk of loss and is not suitable for everyone. The leverage created by trading on margin can work against you as well as for you, and losses could exceed your entire investment or cash deposits, resulting in a margin call or a debit balance with additional financial obligation. Only risk capital should be considered for such alternative investment or speculation. Before opening an account you should seek information and advice from industry associations, regulators, financial professionals and advisors to ensure that you understand all risks and can withstand the losses inherently associated with futures, options and other derivatives trading. TRU Trading LLC may not represent, guarantee or warrant that you will profit from trading nor that realized losses will be limited whatsoever.