

TEXAS A&M AGRI LIFE EXTENSION

SCHEDULE

The 2020
Master Marketer Seminar Series
will be conducted
online through Zoom
from 10am – 11:30am (CST).

September 29

“Intro to Futures & Options”
with Mark Welch

October 1

“Program Welcome”
with Mark Welch,
“Budget Resources”
with Samuel Zapata, and
“Marketing Plan” with Ed Usset

October 8

“Crop Insurance” with Steven Klose
and *“Policy”* with Bart Fischer

October 15

“Climate” with Elwynn Taylor

October 22

“Cotton” with John Robinson,
“Grain” with Mark Welch, and
“Livestock” with David Anderson

October 29

“Legal Issues”
with Tiffany Dowell Lashmet, and
“Tying It All Together”
with Darrell Holaday

Master Marketer 2020

The Master Marketer Seminar Series

Can you reduce risk and get more profit from your farm/
ranch operation? Since 1996 over 1,200 participants have
graduated from 30 Master Marketer programs.
Participants report increased financial returns to their
farming and ranching operations as well as increased
understanding of risk management concepts.

Due to the coronavirus, Master Marketer will be online
this fall, with sessions offered every Thursday in October.

Registration Information:

The “no-cost” required registration for this inaugural seminar
series will open online August 1 at

<https://agriliferegister.tamu.edu/MasterMarketer>

More information on the Master Marketer Program can be
found at mastermarketer.tamu.edu or by contacting the

Extension Economist coordinators,

Samuel Zapata at

samuel.zapata@ag.tamu.edu and (956) 968-5581

& Mark Welch at

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