## Curriculum Vitae

# **Dr. John Park ROY B. DAVIS PROFESSOR**

## **EXPERIENCE**

2008 to Professor and Extension Specialist, and

Present **Roy B. Davis Professor of Agricultural Cooperation** 

Department of Agricultural Economics Texas A&M AgriLife Extension Service

Texas A&M University

**Associate Professor and Extension Specialist** 2003 to

Department of Agricultural Economics 2008

Texas A&M AgriLife Extension Service

Texas A&M University

2000 to **Visiting Assistant Professor** 

Department of Agricultural Economics 2003

Texas A&M University

1996 to Research Associate III

Food Industry Management Program 2000

Department of Applied Economics and Management

Cornell University

### **EDUCATION & PROFESSIONAL DEVELOPMENT**

**AgriLife Advanced Leadership Program, Cohort III** 2014 to

Selected Participant 2016

Texas A&M AgriLife

2008 to San Antonio Livestock Exposition – Leadership Extension

2009 **Program, Class VIII** 

Selected Participant

Texas A&M AgriLife Extension Service

2005 **Graduate Institute of Cooperative Leadership** 

University of Missouri

1996 **Doctor of Philosophy** 

Department of Agricultural Economics

Texas A&M University

**Master of Science** 1992

> Department of Economics **Utah State University**

1991 **Bachelor of Science** 

Department of Agricultural Economics

**Brigham Young University** 

#### **PROFILE**



Dr. John Park is a professional educator whose experience in agribusiness marketing and management supports the needs of the modern

agricultural cooperative. As a professor and extension specialist at Texas A&M University, Dr. Park is committed to helping businesses make better decisions and achieve competitive advantages.

Dr. Park's thoughtful and creative application of his expertise has provided fresh, stimulating educational programming that is greatly appreciated by his clientele and students alike. Whether in the classroom or the boardroom, he is a dedicated teacher who is committed to the success of those he serves. His love for education and people has led to multiple awards for his teaching and leadership.

An expanded CV is available by request.

### CONTACT



Dr. John Park

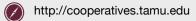
Dept. of Agricultural Economics Texas A&M University

2124 TAMU

College Station, TX 77843-2124

(979) 854-8982 (office) (979) 450-8184 (cell)

john.park@tamu.edu



http://www.linkedin.com/in/jlpark

@johnlpark

## **SELECT AWARDS & RECOGNITION**

2020	Extension Award (Group Category) Southern Agricultural Economics Association
2017	Distinguished Service Award Texas Agricultural Cooperative Council
2013	Frank Panyko Award for Distinguished Service Food Distribution Research Society
2012	Outstanding Teaching of a Course Award Southern Agricultural Economics Association
2010	Distinguished Achievement Award, College Level Association of Former Students, Texas A&M University
2010	Outstanding Undergraduate Teaching Award, With Less Than 10 Years Experience Western Agricultural Economics Association
2010	Early Career Award Epsilon Sigma Phi, Alpha Zeta Chapter
2002	Outstanding Faculty Award Agricultural Economics Agribusiness Association, Texas A&M University
2001	Patrick Byrne Award for Emerging Leadership Food Distribution Research Society
1998	President's Award for Excellence in Research and Communication Food Distribution Research Society

## **SELECT PUBLICATIONS**

- Boland, M.A., B.C. Briggeman, K. Jacobs, P. Kenkel, G. McKee, and J.L. Park. "Research Priorities for Agricultural Cooperatives and Their Farmer Members." in press, Applied Economic Perspectives and Policy.
- Park, J.L., D. Friend, G. McKee, M.T. Manley. "A Framework for Training and Assessment of the 21st Century Cooperative." Western Economics Forum, Western Agricultural Economics Association, Vol. 17(2).
- Siebert, J. and J.L. Park. "United Agricultural Cooperative: Considering the Sale of the Agronomy Division." International Food and Agribusiness Management Review.
- Zivkovic, S.\*, D. Hudson, P. Johnson, J.L. Park. "A Study in Attitudes Shaping Cooperative Leadership." *Journal of Agribusiness*, Fall 2016.

## **AN INDUSTRY FOCUS**

A perusal of Dr. Park's publications reveals a strong focus on business applications to a variety of topics including, consumer demand, finance, distribution, marketing, economic development, management, governance, and leadership.

Although his position does not formally budget time for research, Dr. Park remains an active scholar whose research is focused on needs identified by industry. As a result, Dr. Park is an author of **25 peer reviewed** publications, including **3 case studies**.

## **SERVICE**

#### **SERVICE TO THE PROFESSION**

Editorial Board Journal of Food Distribution Research, 2005-2012

Journal Reviewer Journal of Food Distribution Research

Journal of Cooperatives

Journal of Agricultural and Resource Economics

Review of Agricultural Economics

Choices

Journal of Agricultural and Applied Economics

Agribusiness

Agricultural and Resource Economics Review

**Conference Reviewer** American Agricultural Economics Association

Food Distribution Research Society

**Leadership** Chair, Southern Agricultural Economics Association Awards Committee, 2014

Chair, NCERA-210, 2012 Vice Chair, NCERA-210, 2011 Secretary, NCERA-210, 2010

Past President, Food Distribution Research Society, 2011 President, Food Distribution Research Society, 2010 President-Elect, Food Distribution Research Society, 2009

Secretary-Treasurer, Food Distribution Research Society, 2007-2009

Director, Food Distribution Research Society, 2005-2006

VP-Membership, Food Distribution Research Society, 1998-2001

**Outside Promotion** Iowa State University, Rutgers University, Texas Tech University,

Oklahoma State University

#### **SERVICE TO GOVERNMENT AND INDUSTRY**

Director, Texas Agricultural Cooperative Council, 2003-present

Co-Chair, eXtension Committee for Cooperative Community of Practice, 2009-2010 Member, Internship Committee, Texas Agricultural Cooperative Council, 2010-present

Content Leader, eXtension Cooperative Community of Practice, 2010-2013

Secretary, Education Committee, Texas Agricultural Cooperative Council, 2009-2012 Vice Chair, Education Committee, Texas Agricultural Cooperative Council, 2006-2014

#### **SERVICE TO TEXAS A&M UNIVERSITY**

College Food Systems Industry Management Curriculum Committee, 2017

Promotion Review Committee, Non-Tenure, 2014

Incidence Response Team, 2010-present

AgriLife Advanced Leadership Program, 2014-present

**Department** Chair, Undergraduate Advisory Committee, 2014-present

Curriculum Review Committee Faculty Advisory Committee Faculty Grievance Committee

Various search committees (including as chair)