

# Dr. John Park

ROY B. DAVIS PROFESSOR

## Curriculum Vitae

### EXPERIENCE

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- 2008 to Present **Professor and Extension Specialist, and Roy B. Davis Professor of Agricultural Cooperation**  
Department of Agricultural Economics  
Texas A&M AgriLife Extension Service  
Texas A&M University
- 2003 to 2008 **Associate Professor and Extension Specialist**  
Department of Agricultural Economics  
Texas A&M AgriLife Extension Service  
Texas A&M University
- 2000 to 2003 **Visiting Assistant Professor**  
Department of Agricultural Economics  
Texas A&M University
- 1996 to 2000 **Research Associate III**  
Food Industry Management Program  
Department of Applied Economics and Management  
Cornell University

### EDUCATION & PROFESSIONAL DEVELOPMENT

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- 2014 to 2016 **AgriLife Advanced Leadership Program, Cohort III**  
Selected Participant  
Texas A&M AgriLife
- 2008 to 2009 **San Antonio Livestock Exposition – Leadership Extension Program, Class VIII**  
Selected Participant  
Texas A&M AgriLife Extension Service
- 2005 **Graduate Institute of Cooperative Leadership**  
University of Missouri
- 1996 **Doctor of Philosophy**  
Department of Agricultural Economics  
Texas A&M University
- 1992 **Master of Science**  
Department of Economics  
Utah State University
- 1991 **Bachelor of Science**  
Department of Agricultural Economics  
Brigham Young University

### PROFILE

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Dr. John Park is a professional educator whose experience in agribusiness marketing and management supports the needs of the modern


agricultural cooperative. As a professor and extension specialist at Texas A&M University, Dr. Park is committed to helping businesses make better decisions and achieve competitive advantages.


Dr. Park's thoughtful and creative application of his expertise has provided fresh, stimulating educational programming that is greatly appreciated by his clientele and students alike. Whether in the classroom or the boardroom, he is a dedicated teacher who is committed to the success of those he serves. His love for education and people has led to multiple awards for his teaching and leadership.

An expanded CV is available by request.


### CONTACT


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 <http://www.linkedin.com/in/jlpark>

 @johnlpark

2020	<b>Extension Award (Group Category)</b> Southern Agricultural Economics Association
2017	<b>Distinguished Service Award</b> Texas Agricultural Cooperative Council
2013	<b>Frank Panyko Award for Distinguished Service</b> Food Distribution Research Society
2012	<b>Outstanding Teaching of a Course Award</b> Southern Agricultural Economics Association
2010	<b>Distinguished Achievement Award, College Level</b> Association of Former Students, Texas A&M University
2010	<b>Outstanding Undergraduate Teaching Award, With Less Than 10 Years Experience</b> Western Agricultural Economics Association
2010	<b>Early Career Award</b> Epsilon Sigma Phi, Alpha Zeta Chapter
2002	<b>Outstanding Faculty Award</b> Agricultural Economics Agribusiness Association, Texas A&M University
2001	<b>Patrick Byrne Award for Emerging Leadership</b> Food Distribution Research Society
1998	<b>President's Award for Excellence in Research and Communication</b> Food Distribution Research Society

## SELECT PUBLICATIONS

- Boland, M.A., B.C. Briggeman, K. Jacobs, P. Kenkel, G. McKee, and J.L. Park. "Research Priorities for Agricultural Cooperatives and Their Farmer Members." in press, *Applied Economic Perspectives and Policy*.
- Park, J.L., D. Friend, G. McKee, M.T. Manley. "A Framework for Training and Assessment of the 21st Century Cooperative." *Western Economics Forum*, Western Agricultural Economics Association, Vol. 17(2).
- Siebert, J. and J.L. Park. "United Agricultural Cooperative: Considering the Sale of the Agronomy Division." *International Food and Agribusiness Management Review*.
- Zivkovic, S.\*, D. Hudson, P. Johnson, J.L. Park. "A Study in Attitudes Shaping Cooperative Leadership." *Journal of Agribusiness*, Fall 2016.

## AN INDUSTRY FOCUS

A perusal of Dr. Park's publications reveals a strong focus on business applications to a variety of topics including, consumer demand, finance, distribution, marketing, economic development, management, governance, and leadership.

Although his position does not formally budget time for research, Dr. Park remains an active scholar whose research is focused on needs identified by industry. As a result, Dr. Park is an author of **25 peer reviewed** publications, including **3 case studies**.

## SERVICE

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### SERVICE TO THE PROFESSION

<b>Editorial Board</b>	<i>Journal of Food Distribution Research</i> , 2005-2012
<b>Journal Reviewer</b>	<i>Journal of Food Distribution Research</i> <i>Journal of Cooperatives</i> <i>Journal of Agricultural and Resource Economics</i> <i>Review of Agricultural Economics</i> <i>Choices</i> <i>Journal of Agricultural and Applied Economics</i> <i>Agribusiness</i> <i>Agricultural and Resource Economics Review</i>
<b>Conference Reviewer</b>	American Agricultural Economics Association Food Distribution Research Society
<b>Leadership</b>	Chair, Southern Agricultural Economics Association Awards Committee, 2014 Chair, NCERA-210, 2012 Vice Chair, NCERA-210, 2011 Secretary, NCERA-210, 2010 Past President, Food Distribution Research Society, 2011 President, Food Distribution Research Society, 2010 President-Elect, Food Distribution Research Society, 2009 Secretary-Treasurer, Food Distribution Research Society, 2007-2009 Director, Food Distribution Research Society, 2005-2006 VP-Membership, Food Distribution Research Society, 1998-2001
<b>Outside Promotion</b>	Iowa State University, Rutgers University, Texas Tech University, Oklahoma State University

### SERVICE TO GOVERNMENT AND INDUSTRY

Director, Texas Agricultural Cooperative Council, 2003-present  
Co-Chair, eXtension Committee for Cooperative Community of Practice, 2009-2010  
Member, Internship Committee, Texas Agricultural Cooperative Council, 2010-present  
Content Leader, eXtension Cooperative Community of Practice, 2010-2013  
Secretary, Education Committee, Texas Agricultural Cooperative Council, 2009-2012  
Vice Chair, Education Committee, Texas Agricultural Cooperative Council, 2006-2014

### SERVICE TO TEXAS A&M UNIVERSITY

<b>College</b>	Food Systems Industry Management Curriculum Committee, 2017 Promotion Review Committee, Non-Tenure, 2014 Incidence Response Team, 2010-present AgriLife Advanced Leadership Program, 2014-present
<b>Department</b>	Chair, Undergraduate Advisory Committee, 2014-present Curriculum Review Committee Faculty Advisory Committee Faculty Grievance Committee Various search committees (including as chair)