

Pecan Market Situation & Outlook

Presented at 2015 Pecan Field Day
April 23, 2015

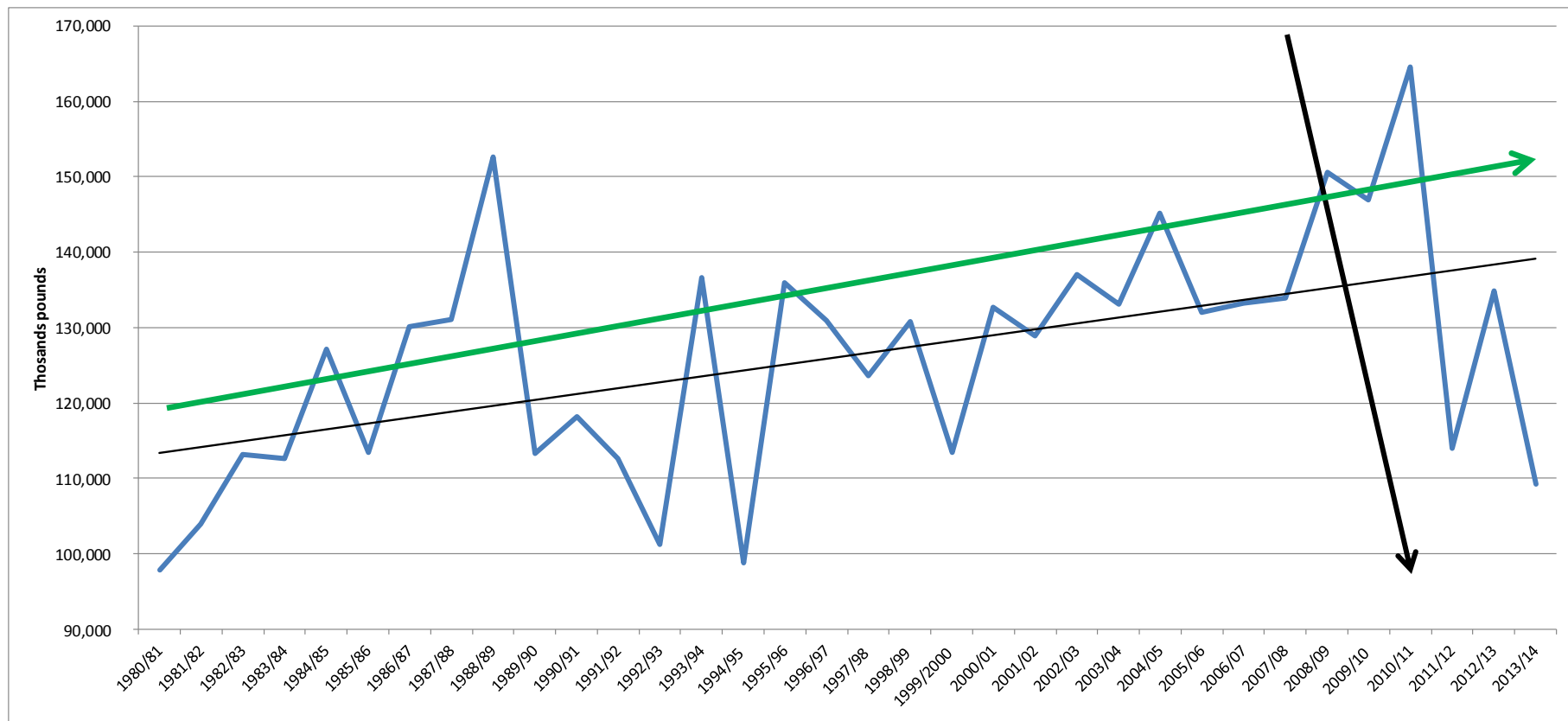
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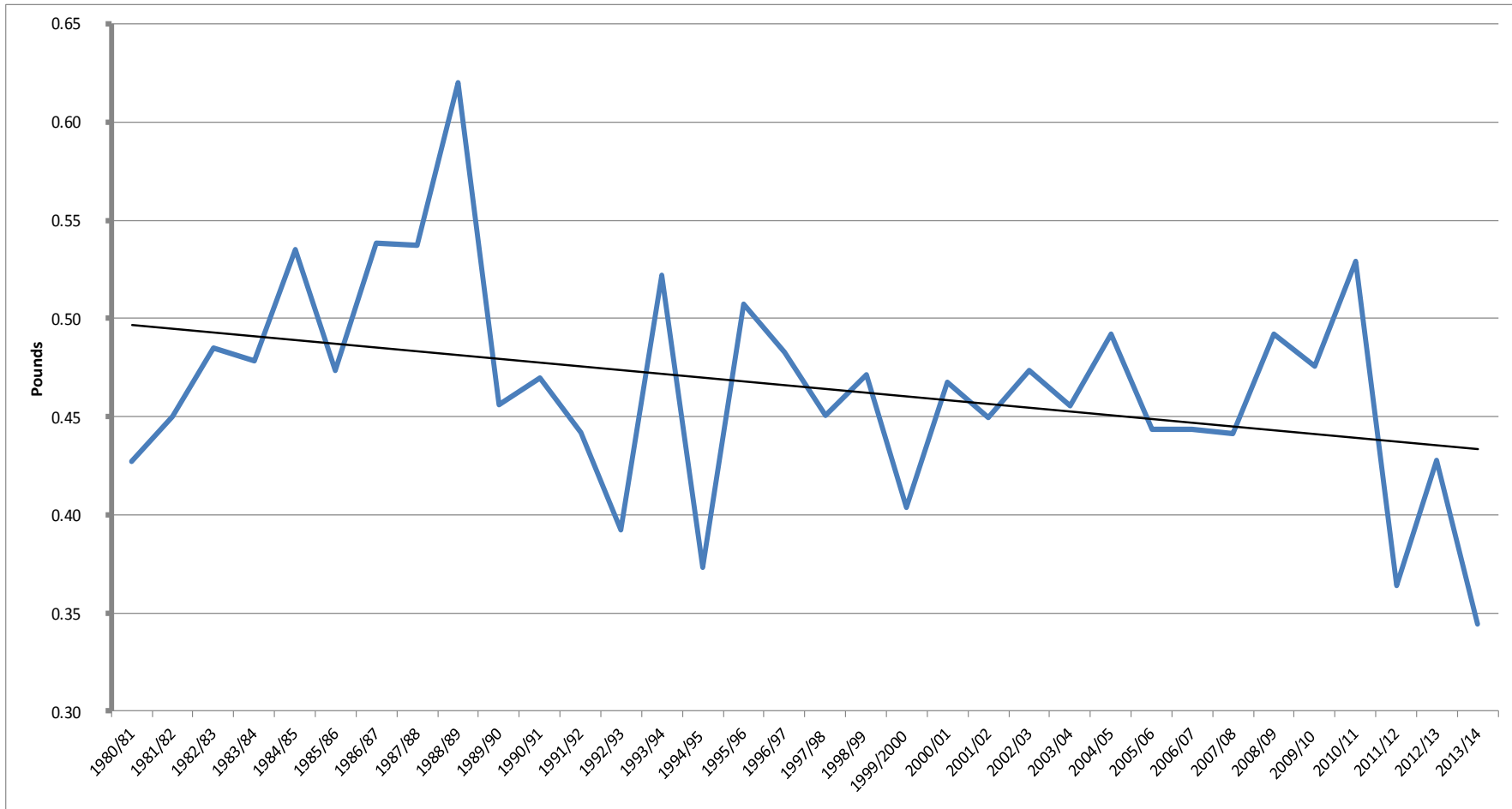


DEMAND

Domestic Utilization - Demand

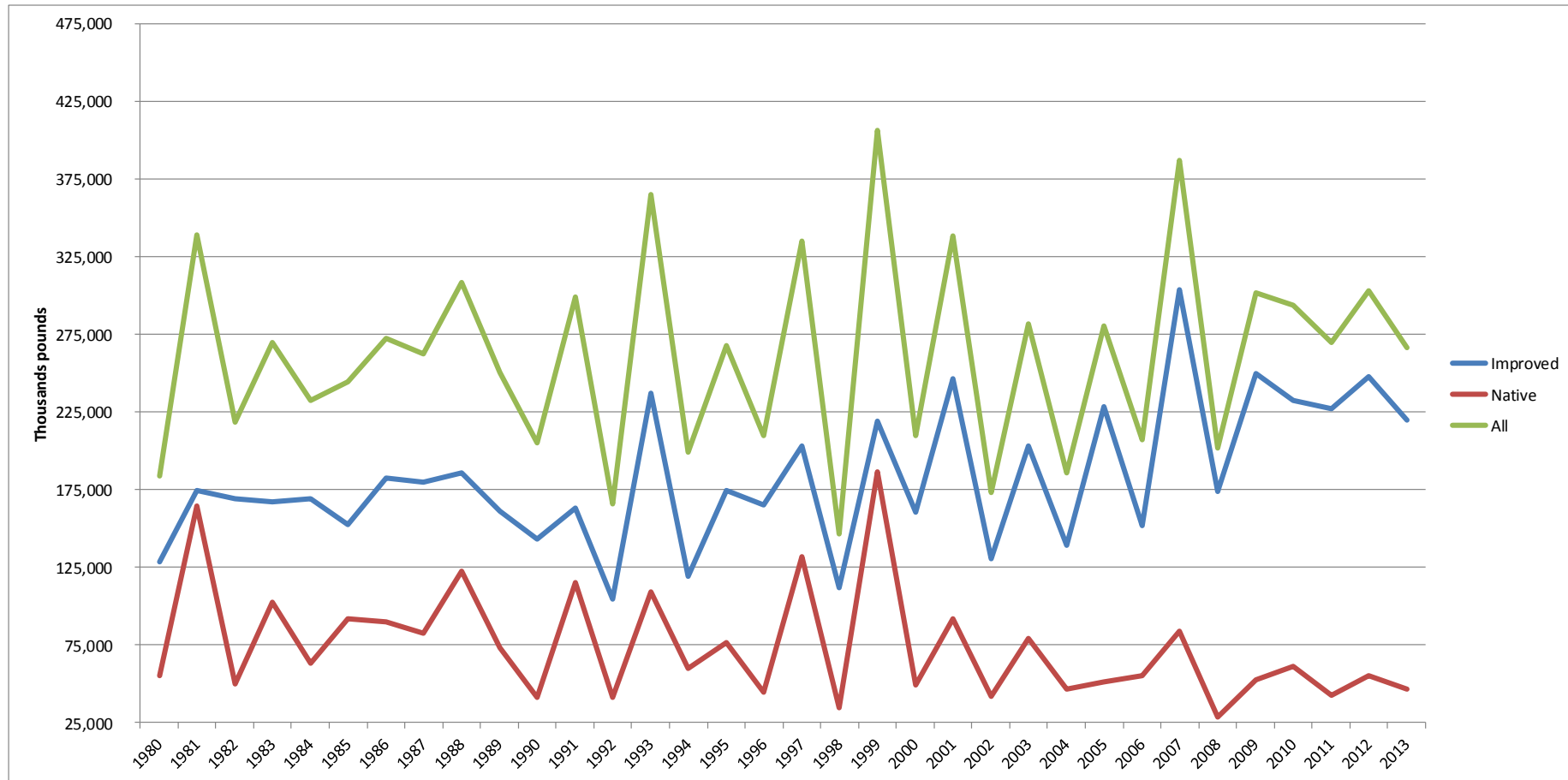


Per Capita Consumption



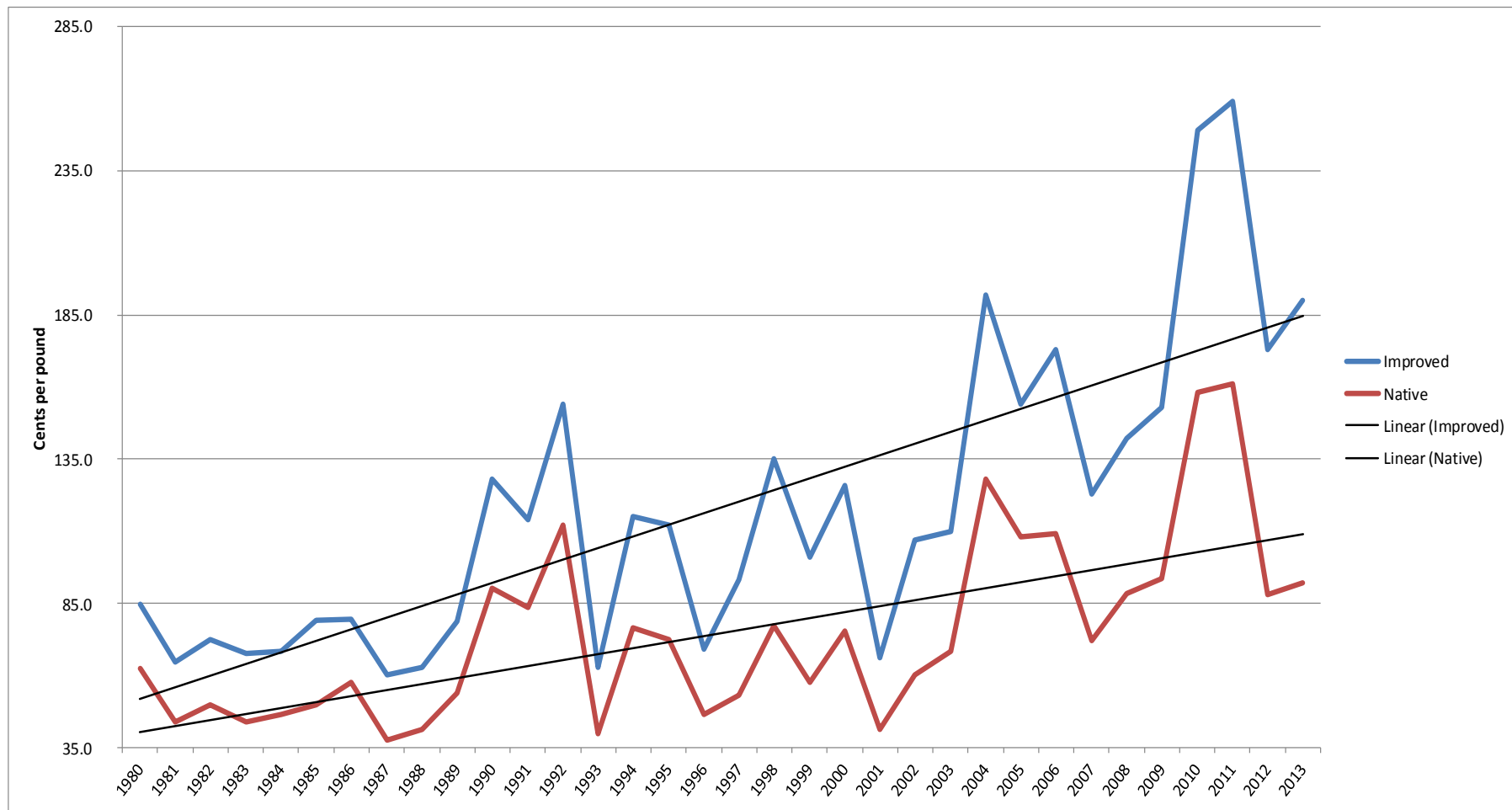
SUPPLY

Production - Supply



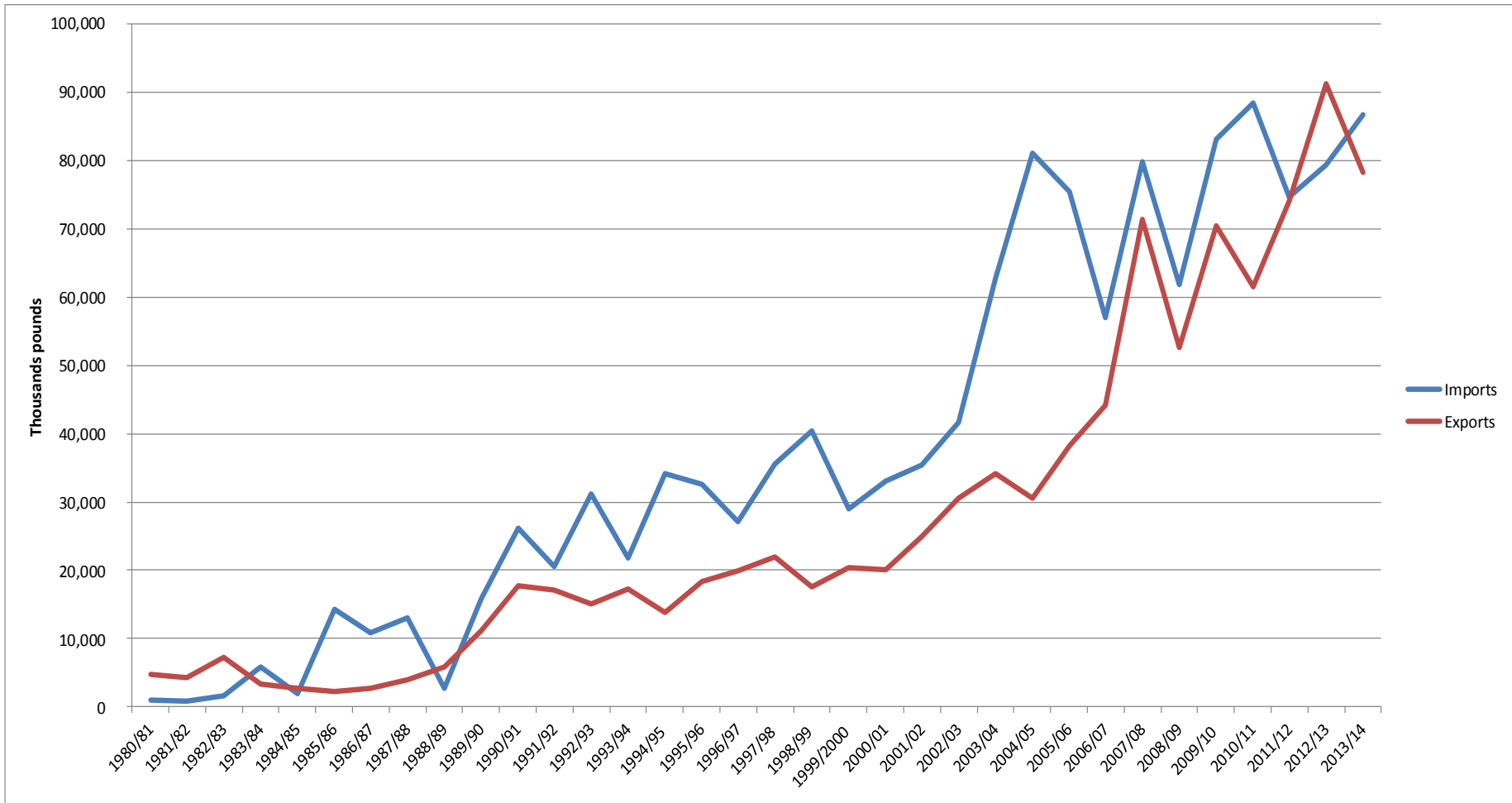
PRICES

Pecan Prices



IMPORT & EXPORT TRADE

Imports & Exports



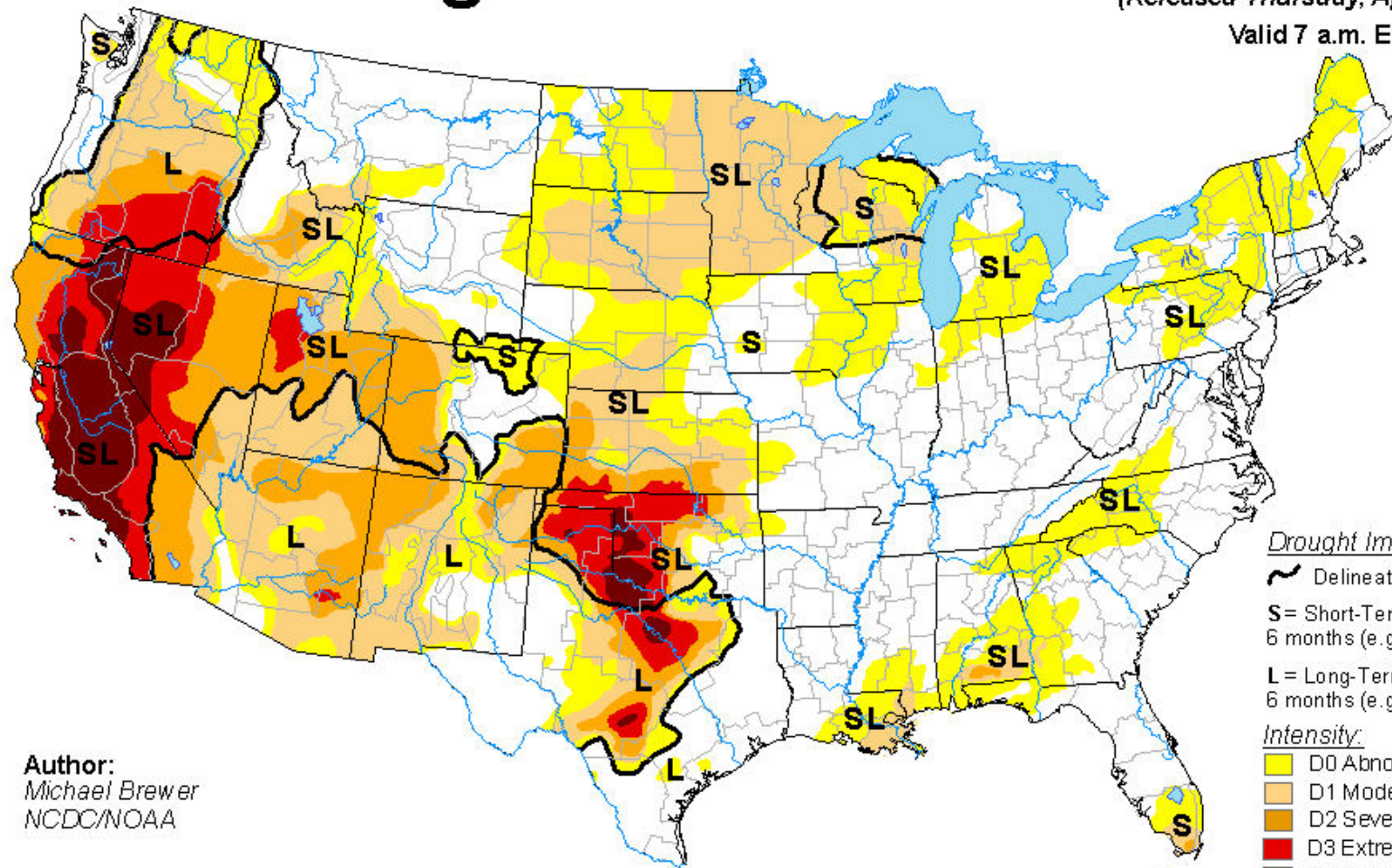
OTHER

U.S. Drought Monitor

April 14, 2015

(Released Thursday, Apr. 16, 2015)

Valid 7 a.m. EST



Author:
Michael Brewer
NCDC/NOAA

Drought Impact Types:

~ Delineates dominant impacts

S= Short-Term, typically less than 6 months (e.g. agriculture, grasslands)

L= Long-Term, typically greater than 6 months (e.g. hydrology, ecology)

Intensity:

Yellow D0 Abnormally Dry

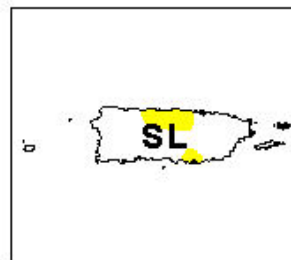
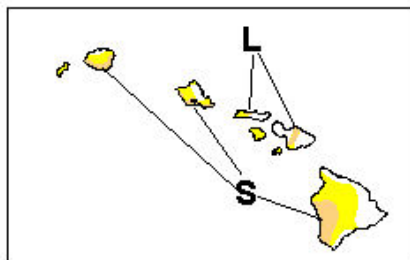
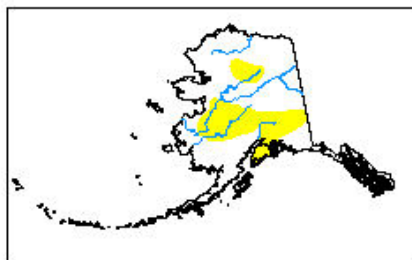
Orange D1 Moderate Drought

Dark Orange D2 Severe Drought

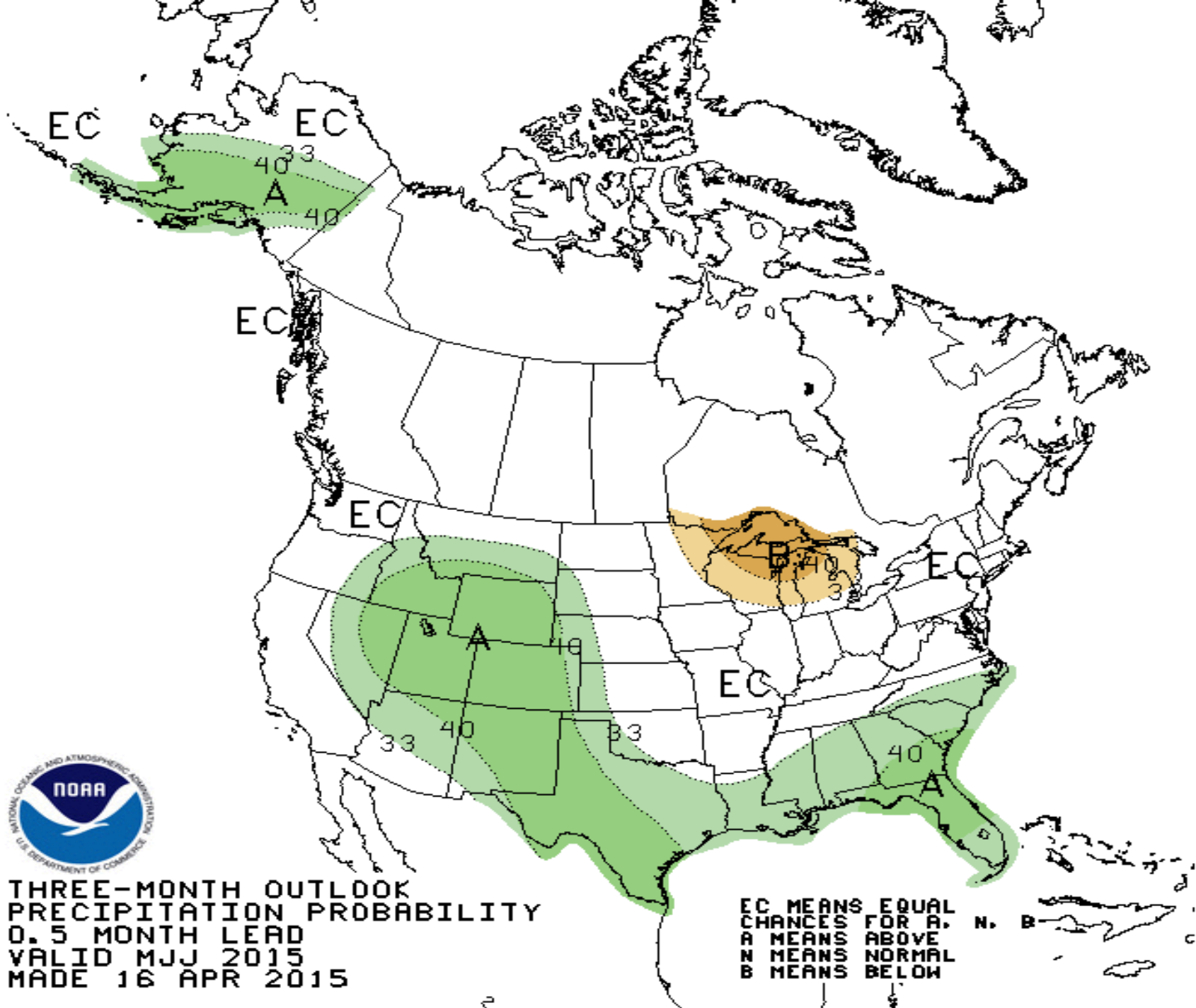
Red D3 Extreme Drought

Dark Red D4 Exceptional Drought

The Drought Monitor focuses on broad-scale conditions. Local conditions may vary. See accompanying text summary for forecast statements.



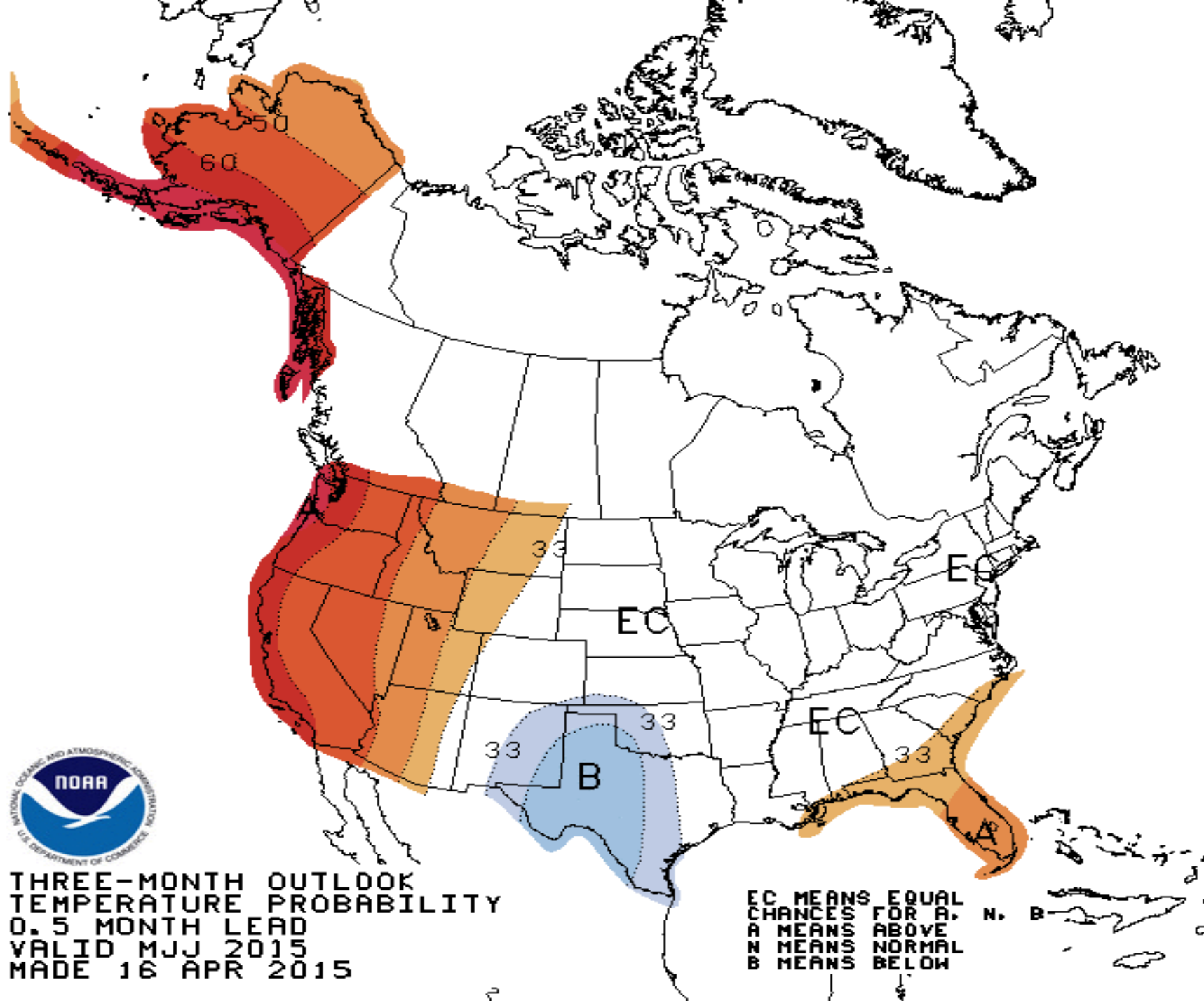
<http://droughtmonitor.unl.edu/>



THREE-MONTH OUTLOOK
PRECIPITATION PROBABILITY
0.5 MONTH LEAD
VALID MJJ 2015
MADE 16 APR 2015

EC MEANS EQUAL
CHANCES FOR A.
A MEANS ABOVE
N MEANS NORMAL
B MEANS BELOW

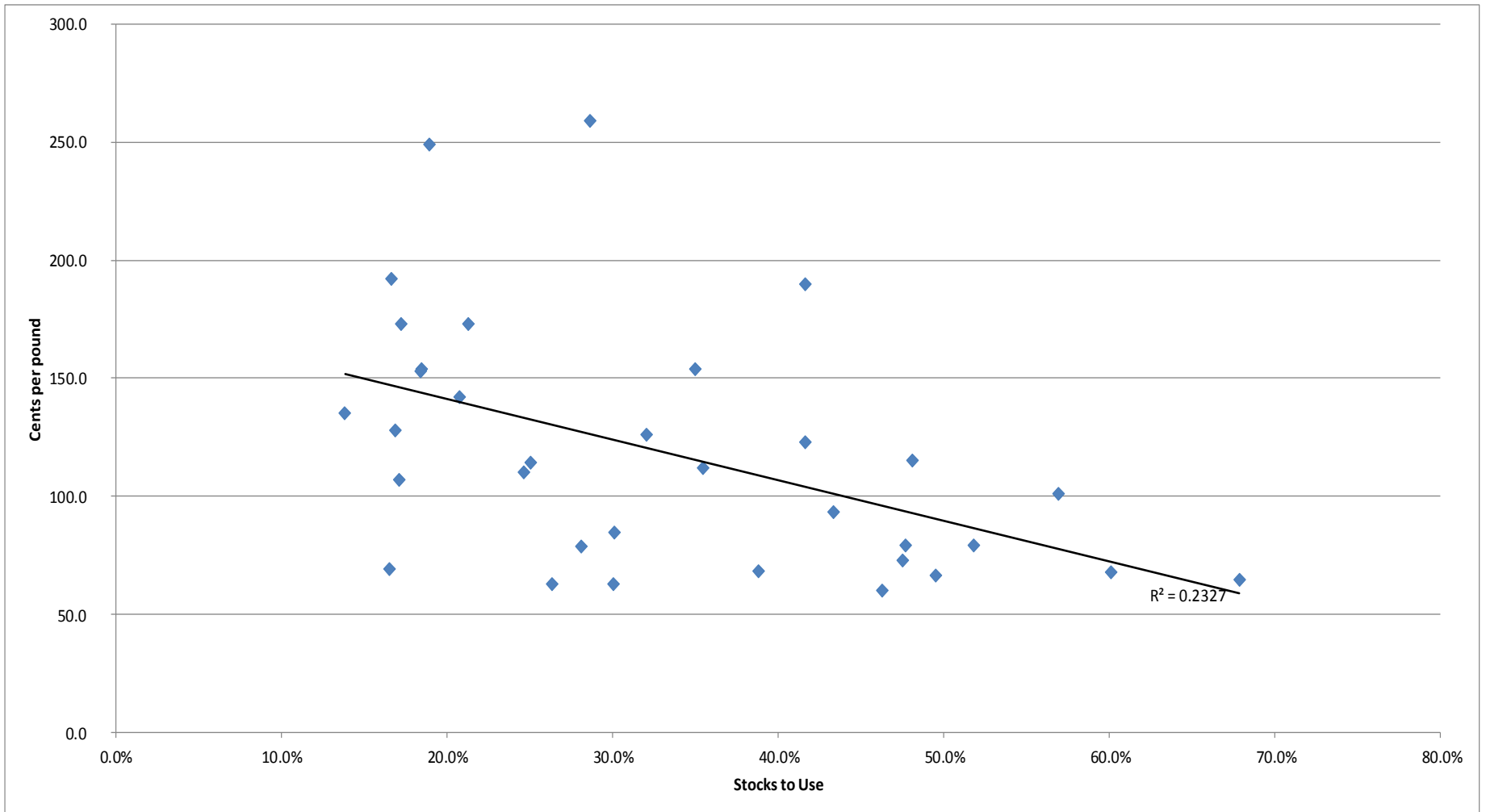
N. B.



SUMMARY



Pecan Price Vs. Stocks-Use Ratio



Summary

- Pecans are expected to rank among the top three popular nuts consumed in the U.S.
 - Pecan industry is well-positioned to continue to add production and marketing capacity.
 - Growing Chinese market demand and favorable U.S. food programs have combined to provide the pecan industry with access to expanding new markets.
 - ❑ Important in the face of the continuing decrease in per capita U.S. consumption.
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Thank You — Comments? Questions?

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