

Human Resource Management: Employee Attraction and Selection Guide

Employee Attraction and Selection

- Minimize risk of hiring bad employees
- Sound recruiting and selection process
- Long-term benefit of your agricultural business



Five Steps for Recruiting and Selecting the Right Employees

- Consider the needs of the position and the business
- Build an applicant pool
- Evaluate the applicants
- Make a selection
- Hire and train



Consider the Needs of the Position and the Businesss

- Understand the job first
- ➤ Ask questions like:
 - ✓ Does this position require good written and verbal skills?
 - ✓ Will there be any responsibilities involving math?
 - ✓ Does this position require interaction with other employees?
- Develop a clear understanding of the "ideal" employee for each position
- Review the four steps to accomplish this:
 - √ Time requirement (full or part-time)
 - ✓ Job analysis
 - √ Job specifications
 - √ Job description



Build an Applicant Pool

- Word of mouth
- > Referrals
- Bonuses/incentives to employees who refer
- Government agencies
- Schools, colleges, universities
- Want ads
- Private agencies
- > Internet
- Make your business such that it attracts good people



Evaluate the Applicants

- > Review the job analysis, specification, and description
- Evaluation method:
 - ✓ Written applications
 - ✓ Written tests
 - ✓ Oral tests
 - ✓ Interviews
 - ✓ Practical tests
 - ✓ References
- Create tools
- > Job preview
- > Hurdles
- Let applicant interview you



Make a Selection

- You may or may not hire anyone
- Don't hesitate to re-open the application process
- Hire temporary employee
- > Be careful with temporary versus full-time



Hire and Train

- Negotiating terms of employment
- Handle the hiring process in a fair and legal manner
- Training
- > Specific job duties
- Mentor relationships
- > Performance evaluation
- Friendly work environment

