

Texas Risk Management Education Program

MCC - 3

Marketing Club Information Survey

Please complete this survey to help organize a marketing club that would provide the maximum benefit to the most participants.

County _____

Name _____

Address _____

Town _____

State _____ Zip Code _____

Telephone Number _____ Fax Number _____

Email Address _____

1. How often would you like for the marketing club to meet?

Once a week Every two weeks Once a month

2. Please place a check by the time and day of the week that you feel would best fit your schedule.

a. Meeting Time	b. Day of the Week	c. Times not to meet
<input type="checkbox"/> 7:00 <input type="checkbox"/> a.m. <input type="checkbox"/> p.m.	<input type="checkbox"/> Monday	_____
<input type="checkbox"/> 7:30 <input type="checkbox"/> a.m. <input type="checkbox"/> p.m.	<input type="checkbox"/> Tuesday	_____
<input type="checkbox"/> 8:30 <input type="checkbox"/> a.m. <input type="checkbox"/> p.m.	<input type="checkbox"/> Wednesday	_____
<input type="checkbox"/> Noon	<input type="checkbox"/> Thursday	_____
<input type="checkbox"/> Other _____	<input type="checkbox"/> Friday	_____

3. Would you attend a one day (9:00 a.m. - 4:00 p.m.) futures and options introductory workshop as a way to prepare for the topics that will be covered by the marketing club? (There would be a registration fee of \$30 to \$40.)

Yes No

4. Have you ever traded futures contracts?

Yes No

Have you ever traded options on futures?

Yes No

5. Have you ever forward-priced any of your production?

Yes No

If yes, please explain how (i.e., I have forwarded contracted my wheat production)

6. On a scale from 1 to 5, with 5 being the highest level of comprehension, please rate your understanding of each of the following risk management topics:

	I don't understand			This is simple for me	
Basis----->	1	2	3	4	5
Hedging with Futures----->	1	2	3	4	5
Forward Contracts----->	1	2	3	4	5
Minimum Price Contracts----->	1	2	3	4	5
Crop Insurance----->	1	2	3	4	5
Hedging with Options----->	1	2	3	4	5
Basis Contracts----->	1	2	3	4	5
Hedge to Arrive Contracts----->	1	2	3	4	5

7. What commodities are you interested in? Please rank the following commodities from 1 to 8, with 1 being the highest level of interest (i.e., wheat = 1, cattle = 2, ..., 8 = Rice):

Cotton_____	Milo_____
Soybeans_____	Rice_____
Corn_____	Wheat_____
Cattle_____	Other _____

8. Please check any of the following topics you would like to cover in the club:

Basis_____	Basis Contracts_____
Forward Contracts_____	Minimum Price Contracts_____
Budgeting, Break-even Prices_____	Crop Insurance_____
Hedging with Options_____	Technical Analysis_____
Hedge to Arrive Contracts_____	Trip to an Exchange_____
Hedging with Futures_____	Advanced Hedging Strategies_____
Other_____	