

Dr. John Park

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Fact Sheet

2006 TCCD Activity Report

After its inception in 2005, the Texas Center for Cooperative Development continues to pursue a vigorous agenda of technical support and management education. TCCD works closely with TACC to improve the profitability and competitiveness of Texas cooperatives.

Our first year of operation as a Center has seen a lot of activity. For my part, as the state Extension Specialist for cooperatives, I am doing many of the things I have always done, and many more that I have never been able to get to. In part this is possible due to the great crowd of people listed below.

Our grant from USDA-Rural Development has resulted in expanded and improved services to Texas cooperatives and agricultural producers. We owe them a great debt of thanks for their support. Thanks also to Tommy Engelke and the Texas Agricultural Cooperative Council for being such a great partner in our efforts.

Dr. John Park
 Director

Center Development Activities

- Improved presence with other development agencies including:
 - Texas Agricultural Cooperative Council
 - Texas Center for Rural Entrepreneurship
 - TCE Community Resources and Economic Development
 - Texas Department of Agriculture
 - USDA-Rural Development

- Educating TCE County Extension Agents regarding cooperatives

Technical Support Activities

- Provided assistance with feasibility analysis for agribusinesses, including 2 biofuel projects
- Assist TACC with strategic planning
- Provide small grants for business development and planning
- Developed risk assessment tool for cooperative businesses
- Developed cooperative business templates for use with Excel
- Developing cooperative start-up informational packet
- Initiated project to document cotton marketing flows

Educational Support Activities

- Initiated State of the Industry survey
- Supporting TACC with Director Compensation study
- Developing a CD-ROM and Web Based Training for new cooperative directors
- Cooperative Management Letter

TCCD Personnel

Dr. Greg Clary	Rural Entrepreneurship	(903) 834-6191
Amy Hagerman	Feasibility Coordinator	(979) 845-1719
Dr. Danny Klinefelter	Agribusiness Management	(979) 845-7171
Dr. Ashley Lovell	Accounting, Finance	(254) 968-4144
Dr. Dean McCorkle	Economic Impact Analysis	(979) 845-1861
Michelle Niemeyer	Community Development	(979) 845-7277
Dr. John Park	Cooperative Marketing and Management	(979) 845-8982
Emmy Williams	Educational Media Coordinator	(979) 845-1703

TC*CD
 The Texas Center for
 Cooperative Development

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