

Quail Appreciation Days

Economic Impacts of Extension Education

Quail Population Concerns

- Quail populations have declined across Texas over the past few decades.
- Although there is likely a host of contributing factors, the fundamental reason for quail population decline is loss of habitat.
- Stabilizing quail populations, or reversing the decline, will take a coordinated, long-term effort to conserve Texas grasslands.

AgriLife Extension's Response

- The Quail Appreciation Days (QuAD) series is one component of the Texas A&M AgriLife Extension Service's Reversing the Decline of Quail Initiative. Other components currently being implemented include a series of research projects; a large-scale demonstration effort called the Texas Quail Index; and QuailMasters, a series of continuing education workshops for serious "students of quail."
- The QuAD are six-hour, hands-on workshops for land managers to increase their knowledge of quail management and conservation. This field-based
 - management and conservation. This field-based

- event gives participants access to researchers who are performing quail-concentrated studies. It also gives them access to properties in their area where quail-management techniques are being implemented.
- The program features workshops to educate land managers in such areas as quail conservation status, quail habitat needs, quail anatomy and biology, locally applicable management practices and habitat assessment techniques on the host property, brush management and livestock grazing practices, and predation-control techniques.

Economic Impact

- The economic benefit of the Quail Appreciation
 Days series was measured by the total number of
 acres that the participants manage for quail as
 well as their estimated per-acre economic benefit
 from attending the program.
- In 2015, program participants managed 1.1
 million acres for quail and estimated an average
 economic benefit of \$5.59 per acre, which
 equates to a total of \$7.9 million.

Contact