

**SAVE THE DATE: April 7, 2010**

**Market-Based Strategies for How to Manage Your Price Risk for the 2010 Crop Season, Integrating Crop and Revenue Insurance**

This is a one-day seminar designed to help cotton producers increase their understanding of options on cotton futures contracts and how they can be used in 2010 to help increase their returns from cotton. Sessions will cover the basics of cotton futures and options, specific hedging strategies involving the use of cotton options contracts, producer perspective, and a market outlook.

**Instructors-** Dr. Carl Anderson and Dr. John Robinson will discuss when and how to use a variety of option strategies including: fences, 3-ways and calendar back spreads. Mr. Mike Stevens of Swiss Financial will serve as Discussion Leader.

**Sponsors:** Cotton Incorporated in cooperation with Plains Cotton Growers, Inc.

**Where:** Holiday Inn Hotel & Towers  
801 Avenue Q, Lubbock, TX

**When:** Wednesday, April 7, 2010  
8:30 am - 5:00 pm

No attendance fee; lunch will be provided

**Please register to reserve your seat, space is limited**

*To register, email [Kay Wriedt](mailto:Kay.Wriedt) or call 919-678-2271*